





Discover The Standard Residences: Your Gateway to Luxurious Living in Phuket!

Welcome to the epitome of style and service at The Standard Residences, where The Standard brand meets the beauty of Bang Tao Beach in Phuket. Developed by a Central Group affiliate, this modern oasis offers a lifestyle beyond compare. Immerse yourself in modern design, lush landscapes, and hotel-style amenities that create an irresistible retreat. The Standard Residences redefine luxury living in legendary Bang Tao Beach.

Located near Laguna Phuket and Boat Avenue in Cherngtalay, this 188-unit condominium is strategically positioned on a plot acquired from Boat Pattana. Enjoy the benefits of an area attracting institutional real estate investment. Choose from one-bedroom units (55 sqm) to spacious duplexes (313 sqm), each meticulously designed for comfort and style. Experience the perfect beach retreat in units tailored to your preferences.

Beyond residences, the mixed-use project includes retail spaces, restaurants, and bars, creating a vibrant atmosphere. The Peri, a Standard hotel brand, will be part of the development, offering 150 rooms by 2026.

More than just a place to stay, The Standard Residences offer a lifestyle where luxury meets leisure. Stay tuned for the project launch, securing your piece of paradise in sought-after Phuket. Reserve your spot in this exquisite beachside retreat!